



NEW
 Busy-on-Busy
 and Hotkeys for
 call handling
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Busylight for Microsoft Lync

Boost productivity, user satisfaction and the adoption of Lync

Busylight displays the current Lync presence state



- **BUSY**
- **AWAY**
- **AVAILABLE**
- **DO NOT DISTURB**

- Reduces costly, unwanted interruptions by co-workers.
- Creates awareness and acceptance of 'presence'.
- Gives employees control over their availability.
- Saves walking to busy colleagues in the office.

Busylight rings and/or flashes on incoming Lync calls and IM's



- Makes people feel comfortable with Lync.
- Ensures fewer missed Lync calls. and messages.
- Closes the gap between a PBX solution and Lync.
- Lets people determine a call from a distance.

Business value

Busylight boosts user adoption of Lync

- Users' willingness and ability to adopt Lync is a major factor affecting the benefits of Lync.*
- Busylight makes users feel comfortable with Lync's features and eases the transition from PBX to Lync.
- The Lync business case is improved by a faster adoption and a reduced payback period.

* "Total Economic Impact of Microsoft Lync Server 2010", Forrester Research.

Busylight increases productivity

- Interruptions now consume more than 2 hours/day for a knowledge worker.*
- Transforming interruptions into value adding work will increase productivity – an add-on to your Lync business case.
- Minimising the number of missed calls in customer-facing activities safeguards your business risk when introducing Lync Voice.

* "The Cost of Not Paying Attention", Basex


Busylight improves employee satisfaction

- Two out of three employees feel that their colleagues interrupt too much.*
- Busylight is designed to improve the work environment in open-plan offices.
- High employee satisfaction and motivation is a key factor to delivering great business results.

* Jabra/Analyzer 2008



Product specifications

System requirements	<ul style="list-style-type: none">• Microsoft Lync 2010 or Microsoft Lync 2013• Windows XP SP3, Vista, Windows 7 or Windows 8• .NET 3.5 framework
Application software	<p>The MSI file is easily mass deployed through e.g. Group Policy. Software is <i>Qualified for Lync</i> by Microsoft.</p> <p>Download software at www.busylight.com/support/lync.</p>
Light colours	<p>Busylight supports the colours of Microsoft Lync and adds extra colours to complete the solution:</p> <ul style="list-style-type: none">• Red: Busy• Pulsing red: Busy In a Call• Purple: Do Not Disturb• Yellow: Away• Green: Available <p>Please note: These colours can be customised.</p>
Ringtones	<p>Busylight Lync has 8 different ringtones. These include traditional telephone ringing as well as melodies tailored for the office.</p> <p>Speaker and ringtones are built into the device to avoid conflicts with the PC's audio settings.</p>
Lync Call Handling	<p>Busylight integrates Lync plugin for efficient call handling:</p> <ol style="list-style-type: none">1. Busy-on-Busy Suppression (for second incoming call)2. Hotkeys for call answering and dial-out.
Power	<p>Powered via the USB data cable (3 meters long). No need for external power supply.</p>
Design	<p>Flexible mounting with 180° turntable foot and double adhesive 3M tape. Materials: Black aluminium.</p>
Warranty	<p>1 year warranty</p> 

www.busylight.com
case studies | support | reviews | etc.